

WEEK 1

*marketplace*  
**INTENSIVE**

BECAUSE I CAN *life*

BECAUSE I CAN *life*

*Congratulations!*

We are so excited you are showing up for you!

———— BECAUSE I CAN —————  
**DECIDE MY INCOME**

———— BECAUSE I CAN —————  
**FIND THE POSITIVE IN EACH DAY**

———— BECAUSE I CAN —————  
**KICK FEAR <sup>IN</sup> THE <sup>THE</sup> TEETH**

———— BECAUSE I CAN —————  
**ACCEPT THAT SUCCESS  
DOESN'T HAPPEN OVERNIGHT**

———— BECAUSE I CAN —————  
**CHOOSE HAPPINESS**

———— BECAUSE I CAN —————  
**CHANGE MY FINANCIAL FUTURE**

———— BECAUSE I CAN —————  
**GIVE TO OTHERS**

———— BECAUSE I CAN —————  
**FIND JOY <sup>IN</sup> THE <sup>THE</sup> UNKNOWN**

———— BECAUSE TOGETHER —————  
**WE DON'T STOP**

**BECAUSE I CAN FOR LIFE**

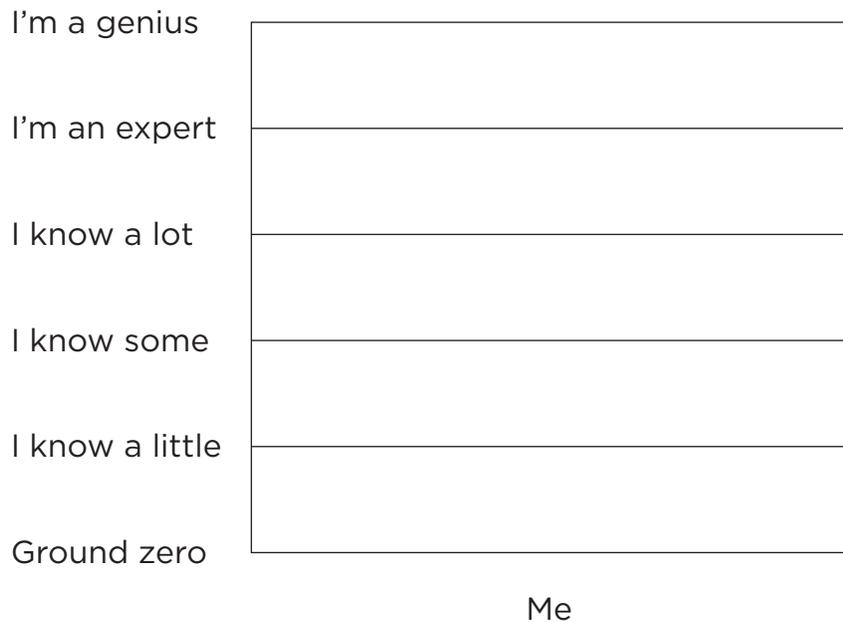
SIGNED \_\_\_\_\_





# Where Are You At?

**Homework #1:** Where are you on this graph? Please make a mark to show where you are at.





	<input type="checkbox"/> WED	<input type="checkbox"/> THU	<input type="checkbox"/> FRI	<input type="checkbox"/> SAT
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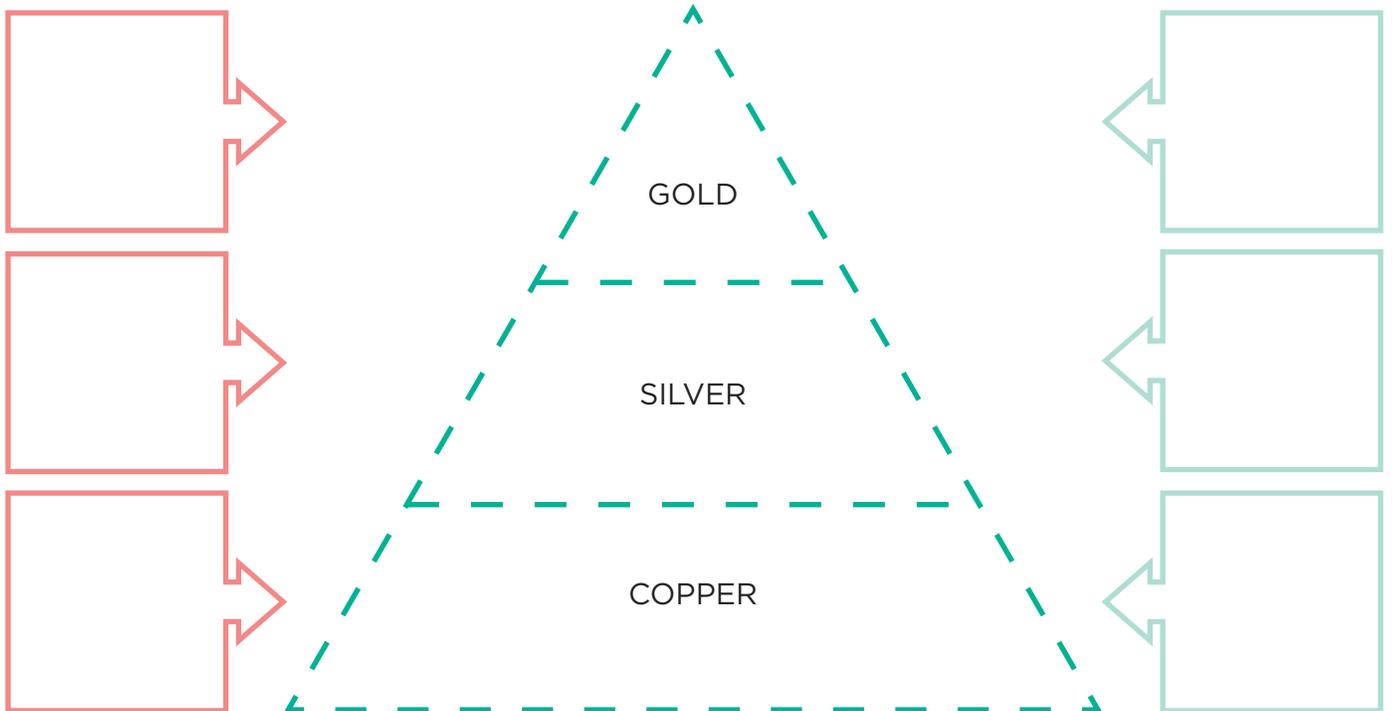
# Steps to Set Up Your Business

**Homework #3:** Check the boxes as you go through these seven steps.

- Step 1:** Name your LLC (don't get hung up here)
- Step 2:** Choose your registered agent
- Step 3:** File your LLC with the state for Certificate of Organization
- Step 4:** Create your Operating Agreement
- Step 5:** Get your EIN
- Step 6:** Get your local city business licence when needed
- Step 7:** Register with the state for your Sales Tax I.D. (Seller's Permit)

# Journey to 7

**Homework #4:** Fill out the Journey to 7.



Notes:

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# Secret Trend Generator

## Trends on Clothing

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## Trends on Non-Clothing

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

BECAUSE I CAN *life*

# STOP

Next:

## Places to BUY Fast and Buy Small

# Places to Buy

## Clothing and accessories

fashiongo.net (apply/new)  
orangeshine.com (EIN)  
vanillamonkey.com  
LAshowroom.com  
No wish.com - too many complaints  
apparelcandy.com

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## Stickers/Clings/Magnets

stickermule.com

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## Everything under the sun

Aliexpress  
DHgate

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## Party Supplies

Papermart.com  
uline.com  
muslinbag.com  
Perfectstix.com  
craftparts.com  
webstaurantstore.com

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## POD (Print on Demand)

Teelaunch

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## Jewelry

8seasons.com  
pandahall.com

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## Stuff

eBay

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# Brain Explosion

**Homework #5:** Write down ideas of what you might want to buy.

What product are you going to commit to? \_\_\_\_\_  
\_\_\_\_\_

How many are you going to buy? \_\_\_\_\_

# The STARS Method

**Homework #6:** Fill out the STARS for the product you've chosen.

Address the problem

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*start here* →

Search descriptive words

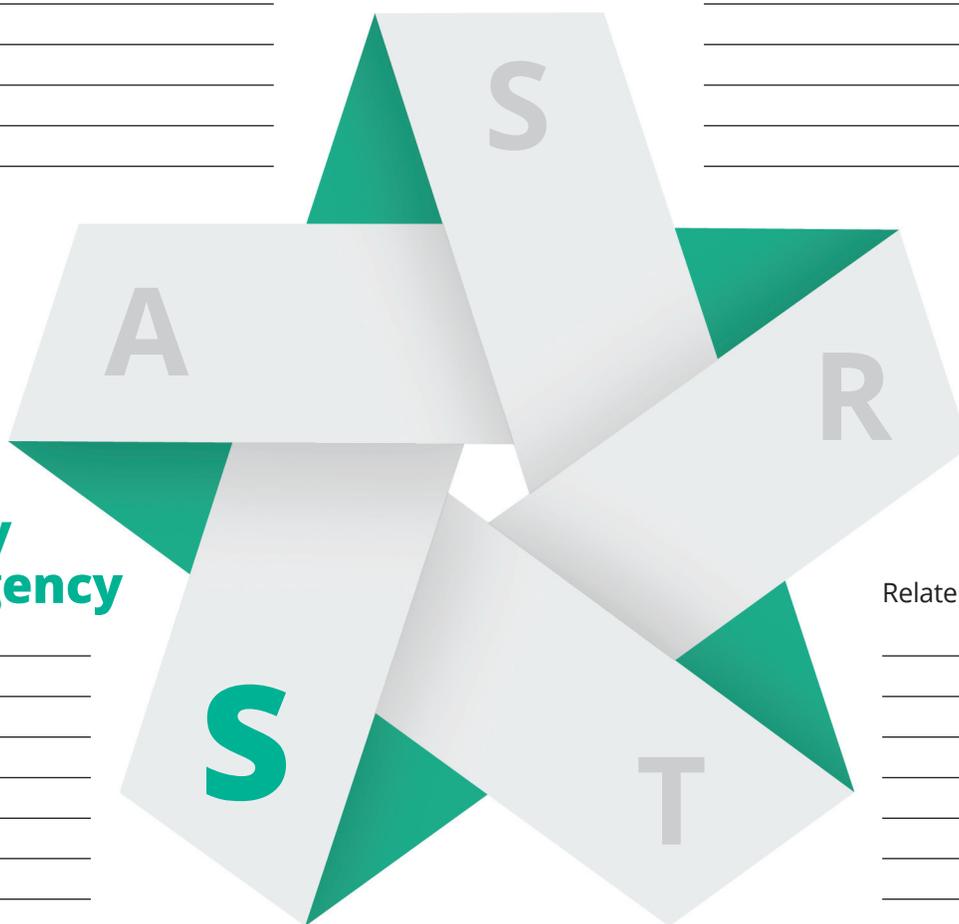
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**Scarcity and urgency**

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Relate with a story

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Touch their emotions

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BECAUSE I CAN *life*

# Flex Your Validation Muscle.

You are Approved.