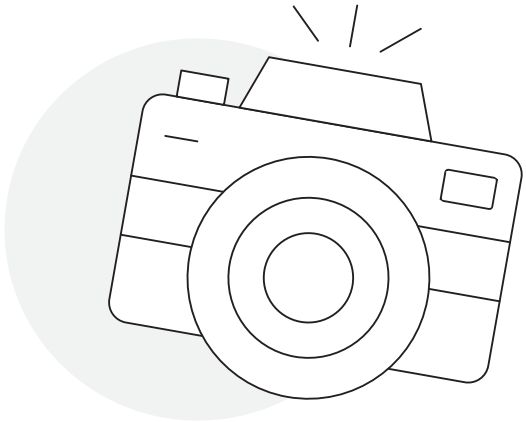
Photography



Dull pictures result in dull sales.

3 Ways to Get Photography Done

1. _____

2. _____

3. _____

Notes:

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DIY Photography

DIY product photography laws

1. _____

2. _____

What are the 3 “Heck no!”s in product photography?

1. _____

2. _____

3. _____

Notes:

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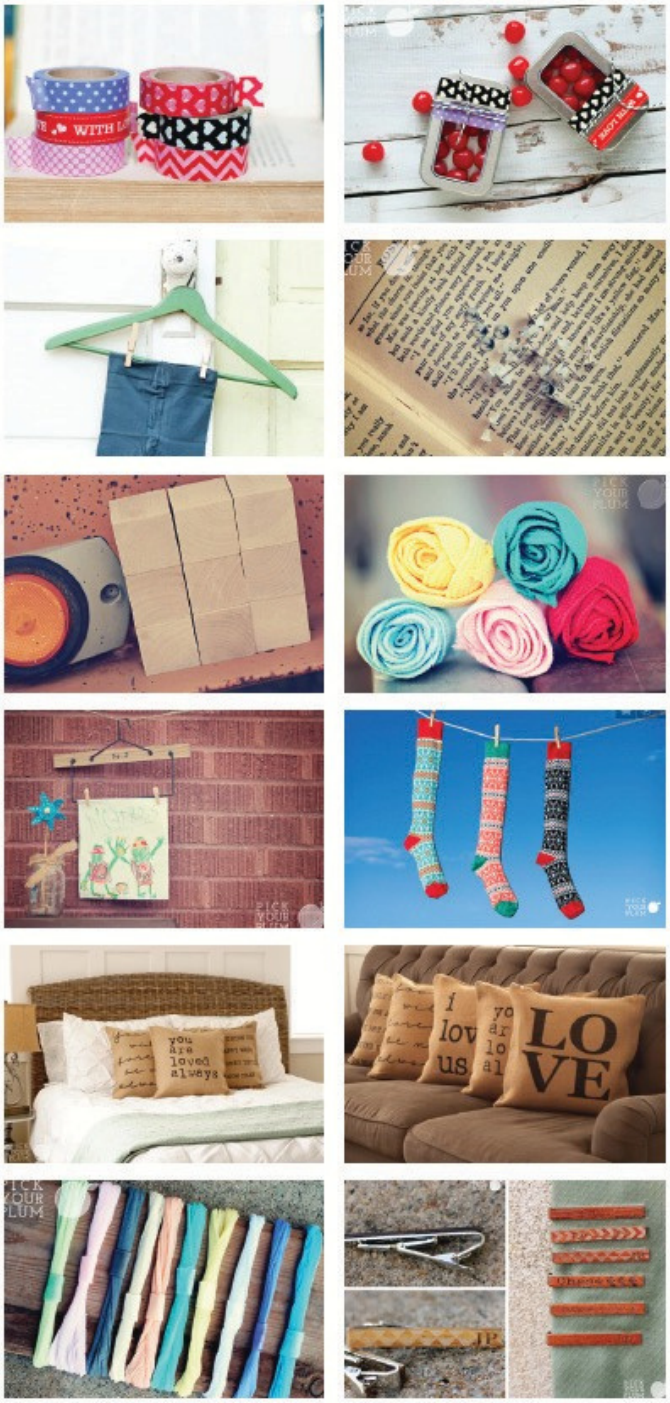
Backdrop Ideas



- A wood deck
- Wood floors
- Old book
- Metal trays
- Gas Station
- Scrapbook Paper
- Old Doors
- Slats of white washed wood
- The sky
- Dump Truck
- Brick
- Bed
- Couch
- Concrete
- Bowl
- 2x6 board
- Rocking Chair
- Fence

Notes:

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Tools

Product Photography Tools:

1. _____

2. _____

3. _____

Which product will I be using to take a picture of and get ready for a listing?

_____

Which editing tool will I be using to make it stand out?

_____

Influencers

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

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Product swaps with photographers

Which of the 3 ways will you get your pictures done?

☐ DIY

☐ Influencers

☐ Product swaps with photographers

Notes

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