Optin Box Checklist

❏ **Pop Up Box**

  On the front page

  Bold offer

  Right front and center

  Delay for 5-30 seconds

❏ **Footer Box**

  Bottom of the site on all the pages

  Bold offer (can be different from pop up box)

  Stays on all the time

❏ **Inline form**

  Great for blog posts

  Add to about page

  Bold Offer