

# 5x5 Product Launch

## Buzz

1. Count Down
2. Sneak Peeks
3. Use Product
4. Testimonies
5. Process

## Invites

1. Work with others
2. Shout out
3. Giveaway\*
4. Emails
5. Give Freebies

## Game Day

1. Hot Jar
2. Give me a good offer
3. Scarcity and Urgency
4. Post your giveaway
5. Live on IG or FB

## Home Run

1. Email - Last Day
2. IG - Last Day
3. FB - Last Day
4. IG Story - Last Day
5. TikTok - Last Day

## Follow Ups

1. Collect Social Proof
2. Ask for Reviews
3. Ask for Feedback
4. Post the Feedback
5. Talk about the Feedback