

# Fill In The Blank

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## Step by Step

1. I want my customers to feel \_\_\_\_\_ when they see my logo
2. I want to serve my customers by \_\_\_\_\_  
\_\_\_\_\_
3. The type of business I'm going to commit to \_\_\_\_\_ hours per week
4. I'd like to have my business run as follows \_\_\_\_\_  
\_\_\_\_\_
5. This is what I kinda really love: \_\_\_\_\_ and \_\_\_\_\_  
and \_\_\_\_\_ and \_\_\_\_\_.
6. I am not a fan of \_\_\_\_\_ and \_\_\_\_\_  
and \_\_\_\_\_ and \_\_\_\_\_.

## Pull It All Together

Brand: I want my customers to feel \_\_\_\_\_  
as I serve them by \_\_\_\_\_

Lifestyle: This will be built around my lifestyle as I will dedicate \_\_\_\_\_ hours  
per week and I will run my \_\_\_\_\_ type of business.

*I am a clanner!*