

**They Said YES,  
Now What?**

## Congrats, you've reached out to your influencer, and they've said yes!

They've either replied that they want you to send them one of your products AND/OR they want to start working with you to earn commissions.

### After you send them a product:

1: Follow-up email/DM in about a week, especially if they don't say anything or don't post about you.

Did you get the xyz? Let me know as I put something special in it for you!

After they post or tag you, then move to the next section. If they don't tag you or share your stuff, it's OKAY! You can follow up one more time, but then after that, move along. We've seen a lot of influencers get back to us months later.

### Which influencers tagged you or posted about you?

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### If they've posted and/or they want to start earning commissions.

1. Send an email/dm to THANK them and let them know about your commission strategy.

Thanks so much for posting or tagging me. That post was great, and I'll share it in my stories! Let me know if you'd be interested in working together again. You drove traffic to my store, and I would love to pay you for your work. I can also send you some new products as they come in that I think you and your audience would love!

Here's a summary of what we pay.

XYZ commission (It usually starts at 10% commission)

If you are interested, let me know, and I can set up the tracking.

*To set up tracking, see the up-promote section in the 0-100K. It's slick and easy.*

## Always end with GRATITUDE

- Grateful for ya!
- Alison

Write out your dm/email asking if they'd like to get paid and explain your commission structure.

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*Note: See Influencer Payments Download if you don't know what to pay.*